# Genre

# Title

## By AuthorFirstName AuthorLastName

Author’s Phone Number

Author’s Email Address

Back Cover Copy (formatted Align Text Left, single-spaced, with a space between paragraphs)

|  |  |
| --- | --- |
| **Title** | Title Idea #1(Alternate Title: Title Idea #2) |
| **Genre** | Genre |
| **Length / Status of Manuscript** | # words (rounded to nearest 1,000), complete |
| **Audience** | Description of audience, such as “women looking for an entertaining romance with faith undertones.” |
| **Series Potential** | While there is not currently a sequel planned for…, minor characters may deserve a book of their own  OR  Book Two is complete and Book Three is in revisions. |
| **Delivery Date** | # weeks after signed contract |
| **Comparative Titles** | List of comparative titles and a short sentence on each detailing comparison/contrast to your book |

**Overview**

**About the Author**

Author Bio here, formatted the same as Back Cover Copy on Page One.

**Marketing Plan**

## Endorsements

## I plan to contact the following authors for possible endorsements, all of whom I know from \_\_\_\_\_ or from \_\_\_\_\_\_\_ :

* Insert list of names of author friends (you can mix well-established names with debut authors, etc.)

**Press Releases**

## I will craft and distribute press releases to the local newspapers and magazines, including the following:

* Name of Newspaper / Magazine – City, State
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I desire to be an active part of the publicity efforts for my novel. I will solicit and participate in book signing events (including joint-author signings) and personally contact local libraries and bookstores both for purchase of the book and possible programs/signings.

**Web Presence**

I plan to promote *Title* on my author website & blog [[insert URL here]](http://www.RachelleReaCobb.com). In addition, I plan to conduct a blog tour to coincide with the one-month launch window. I write for a number of online publications, including *\_\_\_\_\_\_,* which I will seek to partner with in the promotion of my novel. I will actively advertise my novel on social media.

**Other**

I am happy write an influencer letter to be included with influencer/review/ARCs, inviting readers to visit my blog and my book’s Facebook page, and write a review on Goodreads and Amazon. I am passionate about doing anything that would help this book reach readers. I am eager to refine my writing through the editorial process and will enjoy promoting my work in innovative ways.

**Synopsis**

Insert single-spaced synopsis here.

**First Three Chapters**

Chapter One

*City, State/Country* [if relevant]

*Month, Year* [if historical]